

About Us

We have over two decades of research and evaluation experience in a wide variety of settings. Our consulting services are designed to help organizations, clinics, and community agencies capture and demonstrate their impact by actively measuring, analyzing and visualizing outcomes.

Define, Measure & Communicate Impact

We equip you to go beyond metrics like program activities and number served to measuring and demonstrating impact - the hallmark of program effectiveness. Our expertise enables you to answer important outcome-based questions like:



Who

Who is better off as a result of using the services and programs you provide?



What

What measurable benefits do your programs and services provide?



When

When in your service delivery timeline do measurable improvements start to occur?



Where

Where in your service offerings are your greatest impacts and strongest results?



How

How do you know whether your services and programs are achieving their intended results?

Consulting Services

Program Design & Evaluation

- Needs assessment: Identifying the specific needs of the target population and determining the best way to address them.
- Program planning: Developing clear and measurable program goals and objectives.
- Curriculum evaluation: Creating curriculum maps and assessment frameworks.
- Program evaluation: Designing and implementing evaluation methods.

Program Implementation

- Implementation planning: Designing an integrated framework to facilitate the adoption and sustainability of interventions and programs.
- Change management: Planning, communicating, and implementing change initiatives while minimizing resistance and maximizing adoption.
- Monitoring and evaluation: Designing measurement plans for tracking and benchmarking results over time.
- Data analysis and visualization: Analyzing and interpreting data to inform decision-making and improve program outcomes.

